



2024 Email Blast Request

The Women of Color Foundation owns, manages and updates on a daily basis, an extensive email database – **nearly 30,000 email addresses** – on 91 separate lists to help target your message. And, we **never** sell our lists nor individual names/email addresses to anyone, ever.

On hundreds of occasions over the past several years, we have sent out “eBlast” event notices and fliers for: job fairs, town hall and other community meetings, job vacancy announcements, health fairs, various community organization events, fundraisers and small business events.

If you’re looking to safely and securely market your upcoming events, we can definitely help you!



MEMBERSHIPS

(we reserve the right to determine the appropriate membership category)

MEMBERS	CATEGORY	CORPORATE	SMALL BUSINESS	NON-PROFIT/ FOUNDATION
		<i>2-Year Membership</i>	<i>1-Year membership, minority and women-owned businesses</i>	<i>1-Year membership, 501c3 tax-exempt status required</i>
	# OF EBLASTS	up to 24	up to 3	up to 4
	COST	\$2,500	\$600	\$500

PARTNER MEMBERS <i>(Up to 20% discount for organizations that support WOCF events/ programs during the current program year)</i>	CATEGORY	CORPORATE	SMALL BUSINESS	NON-PROFIT/ FOUNDATION
		<i>1-Year Membership</i>	<i>1-Year membership, minority and women-owned businesses</i>	<i>1-Year membership, 501c3 tax-exempt status required</i>
	# OF EBLASTS	up to 10	up to 4	up to 5
	COST	\$1,500	\$600	\$400

ONE-TIME	CATEGORY	CORPORATE	SMALL BUSINESS	NON-PROFIT/ FOUNDATION
				<i>minority and women-owned businesses</i>
	COST	\$500/eBlast	\$300/eBlast	\$200/eBlast



2024 Email Blast Specs & Request Form

NOTES:

- All artwork and payments must be submitted **one week prior** to the requested eBlast date. *(Requests received less than one week prior to requested date will incur a \$100 rush charge.)*
- Artwork must be submitted as a **PNG file (preferred) or JPEG.**
- Artwork submitted as a **PDF will incur an additional \$50 conversion fee**, per eBlast.
- Artwork that needs to be revised or corrected will incur an additional \$75 fee per eBlast.
- Artwork that needs to be designed/created will incur a graphic design fee per eBlast. *(The Women of Color Foundation will provide a quote depending upon the scope of the request.)*

Payments must be made via credit card or PayPal at the time the request/order form is submitted.

No eBlasts will be completed without payment in advance.

Once payment and artwork have been received, a “test” eBlast will be created and sent to the Member for review and final approval. Members must proofread all materials. Once approved, the WOCF will be held harmless for any errors or omissions. Upon final Member approval, the eBlast will be added to the scheduling queue.

No more than one eBlast per Member will be scheduled per day or per week.

All eBlasts will be scheduled in the order in which final Member approval is received.

WE ACCEPT:



Please send all completed eBlast request forms and artwork to:

pnewman@womenofcolorfoundation.com

Questions? Please call: (216) 391-4300 x308

INFORMATION *(please fill out completely)*

Company/Organization _____

Contact Person (if Business) _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Credit Card # *(if using)* _____

Exp. Date _____ CVV 3-digit code _____ Signature _____

Pay Via PayPal: aboone@womenofcolorfoundation.com



5366 St Clair Ave, 2nd FL • Cleveland, Ohio 44103

Toll free phone: 866 962-WOCF (3411)

216-391-4300, ext. 307 • 440-815-2389 Fax

womenofcolorfoundation.com

The Women of Color Foundation is an IRS 501(c)3 tax-exempt organization.

Save the Date!

**STEP
FORWARD...
THEN
PAY IT
FORWARD!**



3rd Annual National Executive Women's Leadership Summit

November 10-13, 2024

***Be the first to know about
event updates
and announcements!***

[WomenofColorFoundation.com](https://www.womenofcolorfoundation.com)

*Follow us on
Social Media:*

 [womenofcolorfoundation](https://www.facebook.com/womenofcolorfoundation)

 [womenofcolorfdn](https://twitter.com/womenofcolorfdn)

 [women-of-color-foundation](https://www.linkedin.com/company/women-of-color-foundation)